



PRODUCTIONS LLC

NYC

20  
24

MEDIA  
PRODUCTIONS  
CONSULTING & PR

DIGITAL AND BROADCASTING PR  
CAMPAIGN DEVELOPMENT  
BRAND PLACEMENTS

[WWW.ORNELLAFADO.COM](http://WWW.ORNELLAFADO.COM)



## "WE BUILD & DELIVER"

OK Productions LLC is a New York-based company owned and managed by Ornella Fado.

For over two decades, OK Productions LLC has been a pioneer in producing top-quality TV shows such as Brindiamo!, Brindiamo! On The Sea, Brindiamo! Special edition Italy, Brindiamo! Special edition Canada, Special edition Bermuda & Brindiamo! In My Kitchen. These shows, which celebrate Italian cuisine, culture, and lifestyle, stand out for their unique storytelling and high production values. Brindiamo! Episodes are not limited to one platform. They are available for broadcasting on NYC Life, streaming, and VOD on various platforms, including Xumo TV, Food TV, Tubi TV, and Amazon Prime, ensuring that our content reaches a wide audience.

OK Productions LLC is not just about TV shows and events. We are also the proud creators of the Brindiamo! Restaurants Week and the Brindiamo! Guide, the only comprehensive guide about fine Italian restaurants around the world. With its curated selection of the best Italian culinary experiences, this unique resource is a must-have for any food enthusiast. It stands out for its detailed reviews, insider tips, and exclusive offers, making it the ultimate companion for exploring Italian cuisine. ( A re-vamp of the guide will be in fall 2024)

In October 2020, OK Productions LLC launched the first Brindiamo! Channel in Italy for Samsung TV PLUS. A few months later, the Brindiamo! The channel was Streaming on Rakuten, LG Channel, and Rlaxx.

Our linear channels offer a diverse range of content, streaming over 100 episodes of Brindiamo! and many new TV productions such as My Talented Friends, Eccellenze Italiane, La Casa della Gastronomia, Sparta Yoga, Tutta Una Vita In Vacanza, Il Circolo dei Buongustai, and Fini Dance "Change the destiny." Whether you're a food lover, a fitness enthusiast, or a travel buff, we have something for everyone.

At OK Productions LLC, we are more than just an entertainment company. Our mission is to challenge and erase negative stereotypes about Italy, and instead, promote a more nuanced and authentic understanding of the Italian lifestyle. Our programming is a testament to this commitment, as we strive to showcase Italy's true beauty and diversity, enriching our viewers with a deeper cultural understanding.



THE PR & CONSULTING SERVICES  
FOCUS ON PROMOTING ALL  
THINGS ITALIAN, ESPECIALLY IN  
THE FOOD & BEVERAGE  
INDUSTRY, RESTAURANTS, AND  
CREATIVE EVENTS IN THE  
METROPOLITAN AREA, INCLUDING  
ITALY

**"PROMOTE  
YOUR BRAND  
BECOME A  
SUPPORTER!"**

THE COMPANY FOCUSES ON  
DEVELOPING STRONG  
RELATIONSHIPS BETWEEN THE  
PUBLIC AND RESTAURANTS BY  
INCREASING AWARENESS AND  
BRAND RECOGNITION. THEY HAVE  
A PROVEN TRACK RECORD OF  
ORGANIZING AND HOSTING  
SUCCESSFUL EVENTS, INCLUDING  
TV SHOWS, COOKING SHOWS,  
WINE TASTINGS, GALAS, AND  
PARTIES, WITH A POSITIVE  
RETURN. OK PRODUCTIONS  
CREATES CUSTOMIZED SEGMENTS  
FOR EACH RESTAURANT AND  
ITALIAN BRAND TO PROMOTE AND  
BUILD REPUTATION THROUGH  
VARIOUS OUTLETS SUCH AS THE  
BRINDIAMO! GUIDE (THE ONLY  
DIGITAL GUIDE ABOUT FINE  
ITALIAN EATERIES WORLDWIDE)  
AND THE BRINDIAMO!  
RESTAURANTS WEEK.



**PICTURE THAT!**

# OUR SERVICES

DIGITAL AND BROADCASTING PR

BRAND & PRODUCT PLACEMENT

COOKING & WINE SHOW

CAMPAIGN DEVELOPMENT

CREATIVE EVENTS

TV PRODUCTIONS

DISTRIBUTIONS

# - CLIENT CONSULTATION FORM -

---

## **Client Contact Information:**

Name:

Address:

Phone:

Email:

Facebook:

Twitter:

Instagram:

Website:

## **Promotion Material:**

What do you need the consultation for?

Brand recognition, TV appearance, products placement, Service, Events, Seminars.

Are you looking for Branding in

- TV Spots
- Web Development
- Graphic Design
- Ad Development
- Logo/Brand Development
- Flyers, Banners, etc etc

-Are you looking to use our Public Relations and marketing team for a long or a short term?

How long?

-What is the message that you wish to convey with us?



THERE IS A CONSULTATION FEE OF \$250 THAT WILL BE  
DEDUCTED WHEN WE SIGNED A CONTRAT

# PRODUCTIONS LLC

CONTACT : ORNELLA FADO  
CELL: 917 7769851  
ORNELLA.FADO@BRINDIAMOTV.COM



WWW.ORNELLAFADO.COM  
WWW.BRINDIAMOTV.COM  
WWW.BRINDIAMOGUIDE.COM  
SKYPE: BRINDIAMOORNELLA  
INSTAGRAM:@ORNELLAFADO  
INSTAGRAM:@BRINDIAMOCHANNEL  
LINKEDIN: ORNELLA FADO